



Coming to Dubai

# Lebshow - Lebanon RoadShow 2024

FMCG Fair



**Nov 12<sup>th</sup> & 13<sup>th</sup>**  
10:00 - 18:00

**Sheraton Grand Hotel - Dubai**

**We are pleased to announce the inaugural fair of the Lebanese fast moving consumer goods, Lebshow - FMCG fair, being held at the Sheraton Grand Hotel in Dubai on November 12th & 13th.**

**We invite you to participate in this business-to-business Fair to network and build relationships in the United Arab Emirates and beyond. The event will attract a diverse audience, including wholesalers, distributors, retailers, market professionals, and industry experts.**

**Join and explore new markets and network amongst industry peers and professionals to gain valuable connections, collaborators, and partnerships to drive business growth and expansion.**



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## About

**The Lebanese FMCG (Fast Moving Consumer Goods) industry is a highly competitive sector characterized by rapidly changing consumer preferences, intense competition, and dynamic market conditions.**

**Lebshow - FMCG fair aims to play a crucial role in this industry by exploring new markets and providing a platform for companies to showcase their products, interact with customers, and explore new business opportunities. This platform will serve as a melting pot of innovation, networking, and collaboration, bringing together industry players, suppliers, distributors, retailers, and consumers under one roof.**

**Your participation in the Lebshow - FMCG fair is not to be missed because it is the ultimate place:**

- To explore new markets.**
- To showcase your products and create more brand awareness.**
- To establish connections with industry experts, investors, and stakeholders.**
- To gain more insight into the latest industry practices, trends, and innovations.**

**At Lebshow - FMCG fair, exhibitors have the opportunity to exhibit their latest products, launch new offerings, and demonstrate their innovations to a captive audience. Moreover, exhibitors can engage directly with potential customers, gather feedback, and gain valuable insights into market trends and consumer preferences.**

**As for the consumers, Lebshow - FMCG fair will represent a treasure trove of new products, special promotions, and exciting experiences, especially since Lebanese Products offer quality goods and competitive prices.**

**Another benefit of attending the Lebshow - FMCG fair, is opportunity to hold in-depth meetings in a professional setup with potential clients from UAE and beyond to explore in detail available and potential opportunities.**



## Reserve your booth

		<b>Regular 2x2m</b>	<b>Medium 2x3m</b>	<b>Large 2x4m</b>
<b>Early bird</b>	<b>Jul 1, 2024 - Aug 15, 2024</b>	<b>1,000\$</b>	<b>1,500\$</b>	<b>2,000\$</b>
<b>Regular</b>	<b>Aug 16, 2024 - Sep 30, 2024</b>	<b>1,250\$</b>	<b>1,750\$</b>	<b>2,250\$</b>
<b>Late</b>	<b>Oct 1, 2024 - Oct 31, 2024</b>	<b>1,500\$</b>	<b>2,000\$</b>	<b>2,500\$</b>

### Each booth includes:

1 Table / 2 Chairs / 1 Electric socket / Fascia name on top / Lunch for 2 persons / Complimentary Coffee and Cookies

## Hotel reservation

<b>Early bird</b>	<b>Jul 1, 2024 - Aug 15, 2024</b>	<b>1,000\$</b>
<b>Regular</b>	<b>Aug 16, 2024 - Sep 30, 2024</b>	<b>1,250\$</b>
<b>Late</b>	<b>Oct 1, 2024 - Oct 31, 2024</b>	<b>1,500\$</b>

### Each reservation per person includes:

Accommodation (Bed and breakfast) for 3 nights

Check in 11th / Check out 14th - Nov at The Sheraton Grand Hotel-Dubai

## Meeting room reservation

12 & 13 Nov

<b>Early bird</b>	<b>Jul 1, 2024 - Aug 15, 2024</b>	<b>1,250\$</b>
<b>Regular</b>	<b>Aug 16, 2024 - Sep 30, 2024</b>	<b>1,500\$</b>
<b>Late</b>	<b>Oct 1, 2024 - Oct 31, 2024</b>	<b>1,750\$</b>

## Extras



2 pcs

2 Days @ 500\$



1 pc

2 Days @ 400\$



Wall branding  
@ 250\$ per meter



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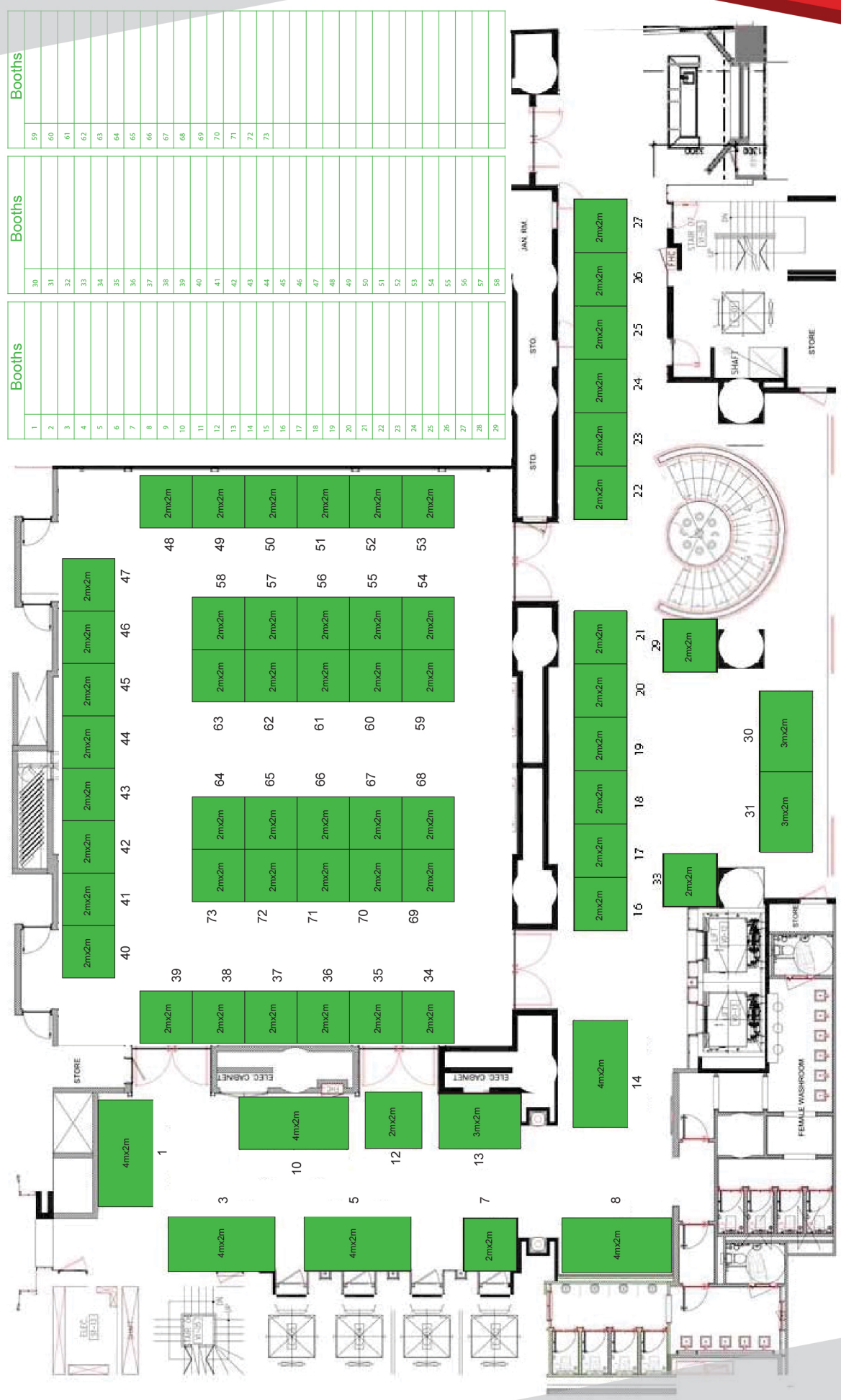


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# Lebshow - Lebanon RoadShow 2024

November 12-13 Sheraton Grand Hotel, Dubai



Booths		Booths		Booths	
1		30		59	
2		31		60	
3		32		61	
4		33		62	
5		34		63	
6		35		64	
7		36		65	
8		37		66	
9		38		67	
10		39		68	
11		40		69	
12		41		70	
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